



2021 Doggie Health Fair Sponsorship Opportunities

Businesses looking for creative and engaging ways to make a difference in the Johnson County Community are invited to partner with Friends of the Animal Center Foundation (FACF) through event sponsorships. Doggie Health Fair sponsors help us keep this event free for the public to attend. Proceeds from the event will fill the funding gap for the services and programs at the Iowa City Animal Center. This is an opportunity to support a local, established area nonprofit and animal welfare in our community.

Doggie Health Fair – Sunday, September 26, 2021

Healthy Paws Sponsor \$300

- Full recognition as a Healthy Paws sponsor on marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Logo visibility at the entrance of each dog park (Thornberry & Rita's Ranch) for one year
- Company logo on event welcome sign
- Complimentary vendor table for your business or nonprofit at the event
- Your promotional items (coupons, flyers, giveaways) included in the complimentary goodie bag – 100 count

Dog Health or Lifestyle-Related Vendor Table \$25 (\$0 for nonprofit organizations)

- Showcase your business, products, or services that relate to dog health or lifestyle in a 10' x 10' space
- Please provide your own canopy, table, and chairs

Please return the sponsorship form (next page) to Stephanie Koehler with payment. If you will be a vendor, also return the Vendor Table Guidelines Form (last page).

Email: stephanie@facf.org

Mail: FACF, PO Box 1345, Iowa City, IA 52244



FRIENDS
— of the —
ANIMAL CENTER
FOUNDATION

2021 Doggie Health Fair Sponsorship Form

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Type:

- Doggie Health Fair \$300
- Doggie Health Fair \$25 vendor table
- Doggie Health Fair \$0 nonprofit vendor table

Payment Method: _____ Check _____ Visa _____ MasterCard

Pay online: <https://facf.networkforgood.com/events/32652-sponsorship-opportunities>

Checks made payable to: Friends of the Animal Center Foundation

Credit Card Name (as it appears on card): _____

Billing Address: _____

Credit Card Number: _____ Exp. Date: _____ CVV _____

Signature: _____

*Please return this form with payment to Stephanie Koehler: stephanie@facf.org
or mail to FACF, PO Box 1345, Iowa City, IA 52244.

Doggie Health Fair 2021 Vendor Table Guidelines Form

Company Name: _____

Vendor Table Guidelines for Doggie Health Fair

Please check each guideline indicating your understanding:

- A space in the vendor area will be provided for you
- You must provide your own table, chairs, canopy, etc.
- Table placement will cost \$25 for ONE location only (*nonprofit vendors \$0*)
- Vendor registration fee is non-refundable
- Nonprofits may have ONE location free of charge
- Set-up will open at 10:30am, we ask that you be set up by 11:45am
- Business promotional items may be given away at your table
- Products or services may be sold at your table
- Mailing/email addresses may be obtained at your table
- Friends of the Animal Center Foundation will not sell or trade any contact information of vendors, sponsors, or other event participants
- Vendors are responsible for cleaning up their space at the completion of the event

I agree with the above guidelines. Please accept this form as a request for a vendor space. I have enclosed payment if required.

Signature: _____

Print Name: _____

Friends of the Animal Center Foundation thanks you for your generous support of the Doggie Health Fair!

Please make checks payable to:

Friends of the Animal Center Foundation

Return this form with payment to Stephanie Koehler: stephanie@facf.org
or mail to FAF, PO Box 1345, Iowa City, IA 52244.

If you have further questions please contact Stephanie Koehler, (319) 541-6390, stephanie@facf.org.