



Paws for a Cause – June 8, 2019

SOLD OUT ~~Top Dog “Presenting Sponsor” – \$5000 (limit one sponsorship)~~

- Exclusive visibility as Presenting Sponsor on all marketing materials, including press releases, flyers, media coverage, website announcements, and social media
- Most prominent logo on event welcome signs and an opportunity to display company banner at Event Registration (sponsor must provide banner)
- Public acknowledgement throughout the event by emcee
- Your promotional items (coupons, flyers, giveaways) included in the gift bags – 100 count
- (2) Complimentary trail signs AND complimentary vendor table in prime location
- Sponsorship story featured in Summer Newsletter and July eNewsletter

Gold Bone Sponsor - \$2500

- Full recognition as Gold Bone Sponsor on all marketing materials, including press releases, media coverage, website announcements, and social media
- Company logo in Gold Bone Sponsor section of event welcome sign
- Your promotional items (coupons, flyers, giveaways) included in the gift bags – 100 count
- Complimentary trail sign
- Complimentary vendor table

Silver Bone Sponsor - \$1000

- Full recognition as Silver Bone Sponsor on all marketing materials, including press releases, media coverage, website announcements, and social media
- Company logo in Silver Bone Sponsor section of event welcome sign
- Your promotional items (coupons, flyers, giveaways) included in the gift bags – 100 count
- Complimentary vendor table

Bronze Bone Sponsor - \$500

- Full recognition as Bronze Bone Sponsor on all marketing materials, including press releases, media coverage, website announcements, and social media
- Company logo in Bronze Bone Sponsor section of event welcome sign
- Your promotional items (coupons, flyers, giveaways) included in the gift bags – 100 count

Trail Sign - \$50

- 18" x 24" trail sign featuring your logo, message (10 words or less) or photo to be posted in dog area

Vendor Table - \$50 *(\$0 for nonprofit organizations)

- Showcase your business in a 10' x 10' space
- Company name displayed on vendor BINGO card distributed to all attendees
- Please provide your own canopy, table, and chairs (add \$25 for each table + 2 chairs rental)

Paws for a Cause Sponsorship Form – 2019

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Type:

- ~~Top Dog Sponsor \$5000~~ **SOLD OUT**
- Gold Bone Sponsor \$2,500
- Silver Bone Sponsor \$1,000
- Bronze Bone Sponsor \$500
- Trail Sponsor \$50
- Vendor Table \$50 (\$0 for non-profits)

Trail Sign:

- Use the sign already created
- Create a new sign – email high resolution jpg or pdf of logo or photo info@facf.org, add message below

Payment Method: _____ Check _____ Visa _____ MasterCard

*Checks made payable to: Friends of the Animal Center Foundation

Credit Card Name (as it appears on the card): _____

Billing Address: _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

*Please return this form with payment to Christina Kimerle, Executive Director, Friends of the Animal Center Foundation, PO Box 1345, Iowa City, IA 52244