



2018 Event Sponsorship Opportunities

Businesses looking for creative and engaging ways to make a difference in the Johnson County Community are invited to partner with Friends of the Animal Center Foundation (FACF) through event sponsorships. Sponsors would support the growing number of successful events that fund the animal welfare programs in our community. This is an opportunity to support a local, established Iowa City area nonprofit and a popular cause.

Why partner with FACF?

- FACF is proud to offer multiple sponsorship opportunities to accommodate your budget and marketing needs
- Sponsoring shows that your business supports the work we do for local animal welfare
- Event marketing increases exposure through the event itself and marketing efforts such as social media, press releases, flyers, and materials distributed throughout the event.
- Attendance increases face-to-face time with community members supporting our cause

How does your support help?

Your support helps FACF raise funds to support and expand the animal care services and programs at the Iowa City Animal Center. Sponsorships help us to cover event expenses and increase the impact of our fundraisers.

Opportunities:

Pawject Runway - ~~\$2000~~, \$1000, \$500, \$250

Doggie Health Fair - \$300

Fall Trivia - \$500

Please inquire about in-kind opportunities: christina@facf.org



Pawject Runway – August 9, 2018

SOLD OUT ~~Title Sponsor \$2,000 (limit one sponsorship)~~

- Our exclusive “Presented By” Title Sponsorship
- You will receive full recognition as the Title Sponsor, including all press releases, event materials, event giveaways, flyers, media coverage, website announcements and social media
- Your logo will also be the most prominently featured on the event welcome sign
- Your logo will appear on the event program
- You will have the opportunity to be a judge
- You will get verbal recognition at the beginning and end of the show
- You will have the option to display your company banner at the event
- You will receive 4 tickets and reserved seating in the front row on the runway

Proud Pup \$1,000

- You will receive recognition as a Proud Pup Sponsor, including all press releases, event materials, media coverage, website announcements and social media
- Your logo will be importantly featured on the event welcome sign
- You will receive 4 tickets and reserved seating in the front row on the runway

Helping Paw \$500

- You will receive recognition as a Helping Paw Sponsor, including all press releases, event materials, website announcements and social media
- Your logo will be featured on the event welcome sign
- You will receive 2 tickets and reserved seating in the front row on the runway

Bow Wow Sponsor \$250

- You will receive recognition as a Bow Wow Sponsor, including website announcements and social media
- Your logo will be featured on the event welcome sign
- You will receive 2 tickets

Doggie Health Fair – September 30, 2018

Healthy Paws Sponsor - \$300

- Full recognition as sponsor on all marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Logo visibility at the entrance of each dog park (Thornberry & Rita's Ranch)
- Company logo on event welcome sign
- Your promotional items (coupons, flyers, giveaways) included in the complimentary goodie bag – 100 count

Dog Health Related Vendor Table - \$25 *(\$0 for nonprofit organizations)

- Showcase your business or services that relate to dog health or lifestyle in a 12' x 12' space
- Please provide your own canopy, table, and chairs – it is windy at Thornberry Dog Park so please make sure you have stakes and tie-downs for your canopy.

Fall Trivia – October 4, 2018

SOLD OUT \$500—~~exclusive sponsorship~~

- Full recognition as event sponsor on all marketing materials, including press releases, media coverage, flyers, website announcements, and social media
- Company logo on event welcome sign
- Company logo on team roster sheets
- Verbal recognition at the event
- Opportunity to add to the prize packets



2018 Event Sponsorship Form

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Type:

- ~~Pawject Runway \$2000~~ **SOLD OUT**
- Pawject Runway \$1000
- Pawject Runway \$500
- Pawject Runway \$250
- Doggie Health Fair \$300
- Doggie Health Fair \$25 vendor table
- Doggie Health Fair \$0 nonprofit vendor table
- ~~Fall Trivia \$500~~ **SOLD OUT**

Payment Method: _____ Check _____ Visa _____ MasterCard

*Checks made payable to: Friends of the Animal Center Foundation

Credit Card Name (as it appears on the card): _____

Billing Address: _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

*Please return this form with payment to Christina Kimerle, Executive Director, Friends of the Animal Center Foundation, PO Box 1345, Iowa City, IA 52244